



I promise...



I promise...



I promise...



I promise...



I promise...



I promise...



I promise...



I promise...



I promise...



I promise...

**A public education message from
the City of Santa Clara
www.VoteEthics.org**



**Ethical actions speak
louder than words**



Santa Clara Municipal Election Day
is Tuesday, Nov. 4, 2008

All candidates promise... but only voters can decide who takes the oath of office

Candidates may sign an ethical campaign pledge, but the proof of their commitment to the City's Code of Ethics & Values is in what they do, not what they say.

- **Watch** how candidates campaign – are they honest, fair, focused on the issues, and accountable for their actions? Watch “The Final Word” Candidates Forum.
- **Be aware** of who is supporting candidates – who is making donations, endorsing, or publishing information in mailers and ads as an “independent expenditure?” See www.SantaClaraCampaignDollars.org.
- **Learn** about Santa Clara candidates at www.smartvoter.org and discuss candidates with neighbors and friends - which candidates are running ethical campaigns? Watch the October Candidates Forum anytime online at www.VoteEthics.org.
- **Pick up** a copy of the Vote Ethics newspaper insert at City Hall, the library or other municipal facilities, or read it online at www.VoteEthics.org.
- **Make your decision and vote!** Your vote matters in selecting the leaders for the future of the community where you live! Vote Nov. 4th!

Watch “The Final Word” Santa Clara Candidates Forum

An opportunity to hear candidates “set the record straight” the night before Election Day.



Monday, Nov. 3
7-9:30 p.m.
Council Chambers
1500 Warburton Ave., Santa Clara
or broadcast live on Cable Channel 15



City of Santa Clara
1500 Warburton Ave.
Santa Clara, CA 95050

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Campaign 2008

Good government begins at the ballot box

To find out about ethical campaigning and how to evaluate candidate ethics
www.VoteEthics.org

To find out about campaign donors and expenditures
www.SantaClaraCampaignDollars.org

To find out about voter registration, mail-in ballots, poll locations
www.sccvote.org